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Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

FTC Warns Companies of Enforcement for Failing to Patch Log4j Vulnerability

In what I would describe as an unusual but interesting move by the Federal Trade Commission (FTC), on January 4, 2022, it issued a warning to companies "to remediate Log4j security vulnerability" or face an enforcement action for failing to do so. <u>*Read more*</u>

DATA PRIVACY

DuckDuckGo Profits on Privacy

2021 was a rough year for many businesses, but there was at least one winner: in a recent blog <u>post</u>, privacy-focused search engine DuckDuckGo reported a record growth of over 46 percent and now claims to serve more than 27 million Americans. Unlike other search engines, which sell targeted advertisements based on individual user profiles, DuckDuckGo does not track individual consumers. Instead, the search engine makes money by delivering advertisements based on keywords used in a specific search without tracking the user behind the query. <u>Read more</u>

HIPAA

Broward Health Data Breach Affects 1.3 Million Individuals

On January 1, 2022, Broward Health, which operates dozens of health care facilities in Broward County, Florida, notified over 1.3 million individuals that a threat actor gained access to and removed data from its system on October 15, 2021. The exfiltrated and compromised data included individuals' names, addresses, dates of birth, driver's license numbers, Social Security numbers, financial, insurance and medical information. <u>Read more</u>

DRONES

Drone Sets Noise Decibel Milestone During Test Flight

Last week, Undefined Technologies (UT) a startup drone company based in Miami, Florida, successfully completed a test flight, powered by

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Insider Blog R+C Website LinkedIn Twitter Facebook ion propulsion, that demonstrated significant increases in lifting power and mission time. The flight only lasted 2 minutes and 30 seconds, but the UT team was able to test the aircraft's performance, flight dynamics, endurance, and noise levels. Two big takeaways: 1) the flight time increased by five times from the prior version of the drone; and 2) the noise levels generated by the drone were less than 85 decibels (the point at which a noise is considered "excessive"). <u>Read more</u>

PRIVACY TIP #313

Breaches Aren't Going Away Anytime Soon

2021 is behind us. Whether that is positive or negative for you, in my world, it was another record year. A record year of data breaches. This week's Privacy Tip shares some statistics and tips regarding breaches. <u>Read more</u>

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