

## Budweiser Releases DUI Prevention Ad

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Global Be(er) Responsible Day took place on a Friday in late September. In honor of the day, [Budweiser released a responsible drinking ad](#) following the unceasing loyalty of a man's best friend.

Within the first week of its release, the ad had received over 6 million views online. The ad shows a golden retriever puppy growing to an adult dog, and then anxiously waiting for his owner to return after he leaves to go drinking with friends.

### Puppy Love

This is not the first ad by Budweiser that has dog lovers in tears. Some are comparing it to "Puppy Love," which was the 2014 Super Bowl commercial which had puppy lovers swooning.

The ad is reminding everyone that #friendsarewaiting, so keep yourself safe by not drinking and driving.

Check out [the commercial](#) for yourself.

### DUI

In the state of Arizona, it is illegal to be in the control of a vehicle while under the influence of drugs, alcohol, or other toxic substances.

According to [A.R.S. 28-1381](#), should an individual decide to operate a vehicle with a B.A.C. (blood alcohol content) of .08 or higher, they could be found guilty of a class 1 misdemeanor. If the individual has a B.A.C over .15, they could face charges of an [extreme DUI](#).

When determining the penalties for a [DUI](#), many things are taken into consideration, including if it is a first offense.

	First Offense	Second Offense	Third Offense
<b>Jail Time</b>	24 hours – 10 days	30 days-90 days	Minimum of 4 months
<b>Base Fine</b>	\$250	\$500	\$750
<b>License Suspension</b>	90 days – 360 days	1 year	1 year

Jeremy Geigle is a criminal defense attorney and shareholder at JacksonWhite. He has been practicing over 8 years and has handled thousands of felony and misdemeanor counts. He works in both adult and

juvenile court handling DUIs, aggravated felonies and sex crimes in Arizona. He works in Federal, State and local jurisdictions including Phoenix, Mesa, Gilbert, Chandler, Scottsdale, Glendale, Tempe and Peoria. Mr. Geigle is a 5-Star-Client-Rated Attorney on Avvo. To read more about what former clients are saying about hiring Mr. Geigle or to set up a free consultation, please visit [www.jacksonwhitelaw.com/criminal-defense-law](http://www.jacksonwhitelaw.com/criminal-defense-law).

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