Negotiation Diagnostic Checklist

1. Best Alternative to a Negotiated Agreement (BATNA)

- a. What's ours?
 - i. Can we improve it?
- o. What's theirs?
 - i. Can we worsen it legitimately?

2. Interests

- a. Ours?
- b. Theirs?
- c. What is their currently perceived choice?
- d. Are we offering a problem or a solution?

3. Options

- a. Can we invent more possible agreements?
- b. Good for both parties?
- c. Can we change their choice?
- d. Are we separating inventing from deciding?

4. Legitimacy

- a. Are we using objective criteria?
- b. Criteria that will appeal to them?
- c. To 3rd parties?

5. Communication

- a. Are we open to persuasion?
- b. Are they open to persuasion?

6. Relationship

- a. Can we improve the interaction?
- b. Soft on the people?
- c. Hard on the problem?
- d. Should we consult before deciding?

7. Commitments

- a. What realistic commitments come next?
- b. Are they credible?
- c. Yesable?
- d. Compliance prone?

We walk away or we reach an agreement that is better than our BATNA.

Satisfies our interest well, and theirs acceptably.

Is an elegant, no waste solution the best among many options?

Is legitimate: No one feels taken.

Is the process efficient? Is there effective communication?

Is the process helping to build the kind of relationship that we want?

Includes commitments that are well planned, realistic and operational.