



September 2012

YOU SHOULD KNOW

IN THIS ISSUE

/

After-Accident To-Do's
10 Steps Wallet Card
Download Driving Tips



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Dear Jessica,

Vehicle accidents are an unfortunate reality in America. While injuries and deaths have been on the decline for several years, the trend has reversed this year. Be prepared to protect your interests if you or a loved one are involved in a crash.



THE DOCKET /

> [CHECK OUT OUR BETTER HEALTH CARE](#)

First 10 Minutes, First 10 Hours

Here's What You Should Do After a Road Accident

Keeping a level head after a motor vehicle accident isn't easy, especially if there are injuries involved. First priority: make sure that help is on the way for anyone who needs medical attention. Then take steps to protect your interests. Learn how with this month's *You Should Know* guide on what to do if you are involved in a road crash. [More 10/10 recommendations here.](#) >>>



You've just been in a road accident ... Check for injuries first! Then stay cool and protect your interests.

BY THE NUMBERS /

7,630 Fatalities

An estimated 7,630 people died in motor vehicle traffic crashes during the first three months of 2012, a 13.2 percent increase over the first quarter of 2011. This reverses a historic downward trend in fatalities during the past several years.

Source: *Early Estimate of Motor Vehicle Traffic Fatalities, First Quarter 2012* ([download](#)), National Highway Traffic Safety Administration

1.7 Million

More than 1.7 million people participate annually – 67 million since 1964 – in the National Safety Council's (NSC's) defensive driving program. [Download](#) NSC defensive driving tips.

Source: *Defensive Driving*, National Safety Council

One in three drivers surveyed in 2009 felt less safe compared to five years before. And distracted

NEWSLETTER.

> LATEST NEWS FROM OUR PATIENT SAFETY BLOG

> CHILD SAFETY TIPS AND ACCIDENT PREVENTION FROM OUR CHILD PROTECTION BLOG

> MALPRACTICE A-Z: ANSWERS ON SPECIFIC TOPICS

1 in 3 Drivers

driving (which killed 5,474 people and injured 448,000 the same year) was cited as the single most common reason for feeling that way.

Source: 2009 Traffic Safety Index ([download](#)), AAA Foundation for Traffic Safety; Distracted Driving 2009 ([download](#)), National Highway Safety Administration

BOOKMARK FAVORITES /

New Avoidance Technologies Reduce Crashes

Crash avoidance technologies, such as automatic braking systems and adaptive headlights, are preventing accidents, according to the [Insurance Institute for Highway Safety](#). Read more about these new technologies ([download report](#)).

Decade of Action for Road Safety

The [National Safety Council](#) is urging all Americans to get involved in the [Decade of Action for Road Safety 2011–2020](#), an initiative of the World Health Organization. The goal: prevent road traffic deaths and injuries that could take the lives of 1.9 million people annually by 2020.

Graduated Driver Licensing for Teens Saves Lives

Motor vehicle crashes are the number-one cause of death for teens. [Graduated Driver Licensing](#) (GDL) reduces the crash risk for new teen drivers 20 to 40 percent by emphasizing experience while minimizing hazards like nighttime driving. [Look up](#) GDL laws in your state.



Get Your Free **10 Minutes, 10 Hours** Wallet Card

Make sure important information is handy when you need it with our free *10 Minutes, 10 Hours* wallet card on what to do after a vehicle accident. Perfect for your wallet, handbag or glove box.

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