

SCG Legal PR Network

Connecting legal experts as sources with journalists



Legal PR Service is Now Free for Lawyers

The Legal PR Network, formerly known as SCG Legal PR Network, is heading in a new direction and the service is now completely free. Now lawyers and legal experts can join the Legal PR Network at zero cost to get ink and get noticed.

So how does this work? Lawyer members will receive media requests from reporters seeking legal sources. Legal PR Network will send the requests to all of its members and they, in turn, may contact the reporters when appropriate. Simple, right? All you need to do is register for more information at the Legal PR Network Web site here:

<http://profitingwithpublicrelations.com/scg-legal-pr-network>.

When done well, public relations achieves several objectives, including becoming an effective tool to support sales and marketing goals as well as positioning legal practice groups as thought leaders and experts. Law firm marketing/office managers or attorneys handling public relations can save time, money and resources with this free service.

About Legal PR Network

Legal PR Network is a global network that connects lawyers as expert sources with reporters. Its team is comprised of former award-winning journalists whose experience spans over three continents and 30-plus years of experience in the field of journalism and public relations.

For more information about Legal PR Network, please call 646-763-1407, visit <http://profitingwithpublicrelations.com/scg-legal-pr-network>, or sign up for information about free memberships here:

<http://visitor.r20.constantcontact.com/manage/optin/ea?v=001rj1fkR1ia0lQ3IRVul6IuA%3D%3D>.