



Jeff Geiger Counters

Entertainment Meets Intellectual Property

By: Jeffrey Hamilton Geiger. Tuesday, June 26th, 2012

When I mention that I engage in intellectual property law, a lot of people simply look askance. Yet, as I tell my students, intellectual property drives the United States economy and creates the opportunity for us to level the playing field with low wage developing nations through our creative and entrepreneurial spirit. Think entertainment, science and, uh, entertainment.

In honor of our People-obsessed culture, I offer the following top hits:

1. Basketball star **Anthony Davis (Kentucky)** is seeking **trademark protection** ostensibly for his unibrow. While most of us would suggest a good set of tweezers, he wants to monetize the monobrow.
2. **Tim Tebow** (along with many others) are seeking **trademark protection** for "Tebowing" and variants of the mark. I am not sure if he has a prayer of success....
3. Infamous boxing legend **Mike Tyson** played a bit role in Hangover and Hangover Part II—the intellectual property angle? His **tattoo artist** claimed that the film violated his copyright interests when it used a "similar" Tyson's design on actor Ed Helms. The "artiste" threatened to shut the movie down. Cannes was a flutter.
4. Disney, in a public relations coup, sought **trademark protection** for the mark "Seal Team 6" following the death of Osama bin Laden. Scrooge McDuck had second thoughts and abandoned the application.

Did I miss any?

<http://www.jeffgeigercounters.com/>

[Richmond](#) • [Christiansburg](#) • [Fredericksburg](#) • [Research Triangle](#) • [McLean](#)

Copyright Sands Anderson PC

THE INFORMATION CONTAINED IN OUR WEB SITE DESCRIBES LEGAL MATTERS HANDLED IN THE PAST BY OUR ATTORNEYS. OF COURSE, THE RESULTS WE HAVE ACHIEVED DEPEND UPON A VARIETY OF FACTORS UNIQUE TO EACH MATTER. BECAUSE EACH MATTER IS DIFFERENT, OUR PAST RESULTS CANNOT PREDICT OR GUARANTEE A SIMILAR RESULT IN THE FUTURE.