



Hogan Lovells Consumer
Sector COVID-19
Resource Guide

Hogan Lovells Consumer Sector COVID-19 Resource Guide

The Hogan Lovells Consumer Team recognizes the challenges that you are facing during this uncertain time. Businesses are reshaping the way they operate and consumers are changing the way they shop. Supply chains are strained. Plants and factories are closing down or transitioning to making health care products. Workers want to know if it is safe to come to work.

As COVID-19 continues to impact consumer companies around the world, and there seems to be an endless stream of new information, our team has compiled the firm's guidance and alerts that are most relevant to your business. In the following pages, you will find a compilation of the guidance that the Hogan Lovells team has published to date to address the COVID-19 crisis.

If you have questions or need support, please do not hesitate to get in touch with the authors of these alerts listed in this guide or the Hogan Lovells lawyers with whom you regularly work.



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[COVID-19: A Global Guide](#)

Hogan Lovells has developed the [COVID-19 Global Guide](#) to help clients navigate the rapidly changing governmental, legal, and regulatory landscape of COVID-19. The Guide covers 17 topics ranging from Government support schemes to the impact of COVID-19 on M&A, across 20 countries.

Looking for additional information? Visit the Hogan Lovells [COVID-19 Topic Center](#) for news, insights, analysis, and events relevant to your industry. Here you will also find additional practice and regional content.

Global supply chain

Contracts

Global

- [Global | Supply chain and force majeure disputes in the COVID-19 era](#) (8 April 2020)

Americas

- [U.S. | COVID-19 and IT service provider contracts: A checklist for force majeure events](#) (13 April 2020)
- [Mexico | The Force Majeure Problem and the COVID-19](#) (30 March 2020)
- [U.S. | MAC/MAE clauses and the COVID-19 pandemic: a checklist of things to consider](#) (27 March 2020)
- [U.S. | Coronavirus as a contractual force majeure event: A simple checklist for New York contracts](#) (23 March 2020)
- [U.S. | Coronavirus pandemic and implications of force majeure](#) (20 March 2020)

Europe

- [Russia | The Supreme Court of Russia to Clarify Certain COVID-19 Related Legal Issues](#) (22 April 2020)
- [France | COVID-19: can the parties evade their contractual obligations?](#) (9 April 2020)
- [Spain | Update - COVID-19 in Spain: Measures on Contracts and Corporate Activity](#) (8 April 2020)
- [Italy | Electronic signature and electronic documents: how to sign Italian law agreements during the lockdown](#) (3 April 2020)
- [Netherlands | Impact COVID-19 on contract performance under Dutch law](#) (30 March 2020)
- [Italy, Germany, Spain, and France | Combating COVID-19: Government powers for safeguarding supply of critical products and potential conversion of production](#) (27 March 2020)
- [Spain | Can COVID-19 be used to seek the suspension, variation or termination of commercial agreements?](#) (23 March 2020)
- [Poland | COVID-19 and the terms of existing contracts in Poland](#) (23 March 2020)

- [Germany | Top 5 questions from Germany on COVID-19, contracts and supply chains](#) (19 March 2020)
- [UK | Coronavirus as a contractual force majeure event: A simple checklist](#) (16 March 2020)

Asia-Pacific

- [Japan | A review of MAC Clauses in a COVID-19 Climate in Japan](#) (26 March 2020)

Supply chain

Americas

- [U.S. | CISA recommends raw materials be diverted to produce hand sanitizer](#) (9 April 2020)
- [U.S. | Customs Rescinds Proposal to Extend Payment of Duties in Response to COVID-19 Pandemic; Requires Payment of Deferred Duties Not Granted Extension](#) (30 March 2020)
- [U.S. | USTR invites comments on potential Section 301 exclusions in response to coronavirus pandemic](#) (25 March 2020)
- [U.S. | FDA moves to increase ventilator supply](#) (24 March 2020)
- [U.S. | The Defense Production Act and the PREP Act: Key tools in the fight against COVID-19](#) (23 March 2020)

Europe

- [EU | The EU and Member States measures on PPE in response to COVID-19 outbreak](#) (25 March 2020)
- [Spain | Consumers will be able to return their purchases after the alarm state](#) (19 March 2020)
- [UK | Blocks in the road – COVID-19 and supply chain issues](#) (17 March 2020)

Transactions

Global

- [Global | Coronavirus outbreak grinds dealmaking to a halt, but some sectors could rebound more quickly than others](#) (15 April 2020)
- [Global | Pandemic curbs activity worldwide](#) (15 April 2020)
- [Global | Joint ventures: Key topics surrounding the COVID-19 pandemic](#) (3 April 2020)

- [Global | Coronavirus battle: can I sign cross-border transaction documents with a Chinese party remotely?](#) (19 March 2020)

Americas

- [U.S. | Investment Risk and COVID-19](#) (15 April 2020)

Europe

- [EU | EU merger control in times of COVID-19](#) (6 April 2020)

Asia-Pacific

- [Singapore | COVID-19: Impact on M&A and corporate in Singapore](#) (21 April 2020)
- [China | Early emergence from the COVID-19 crisis may spark an M&A boom](#) (15 April 2020)

Disclosures

- [Netherlands | COVID-19: How the outbreak will impact disclosure deadlines and AGMs of listed and non-listed Dutch Companies](#) (31 March 2020)
- [EU | How should EU listed companies think about their ongoing disclosure obligations?](#) (16 March 2020)

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[COVID-19 and the supply chain – contracts and force majeure.](#)

[The Defense Production Act and the PREP Act: Key tools in the fight against COVID-19.](#)

[Trade Talks: Risk Management Webinar](#)



Employment

Americas

- [U.S. | EEOC states that employers may administer COVID-19 tests before permitting employees to enter the workplace](#) (24 April 2020)
- [U.S. | California grants additional paid sick leave rights to food sector workers](#) (21 April 2020)
- [U.S. | DC expands COVID-19 related leave requirements](#) (21 April 2020)
- [U.S. | States expand workers' compensation law for "front-line" workers in response to COVID-19](#) (17 April 2020)
- [U.S. | CDC issues new guidance regarding critical infrastructure workers with potential COVID-19 exposure](#) (14 April 2020)
- [U.S. | CDC issues return-to-work guidance for employees possibly exposed to COVID-19](#) (10 April 2020)
- [U.S. | Larger California employers face growing local requirements to provide paid COVID-19-related sick leave and other accommodations](#) (10 April 2020)
- [U.S. | OSHA to issue industry-specific guidance on COVID-19](#) (9 April 2020)
- [U.S. | COVID-19 Considerations: Vacation and PTO](#) (8 April 2020)
- [U.S. | DOL Clarifies CARES Act Unemployment Ambiguities](#) (7 April 2020)
- [U.S. | Assessment of CISA "Memorandum on identification of essential critical infrastructure workers during COVID-19 response" guidance version 2.0](#) (6 April 2020)
- [U.S. | DOL'S new FFCRA regulations and Q&As on COVID-19 paid leave clarify documentation and other requirements](#) (6 April 2020)
- [U.S. | The Coronavirus Aid, Relief, and Economic Security Act: Significant Provisions for Employers](#) (3 April 2020)
- [U.S. | Department of labor clarifies health care provider, emergency responder, and small business exemptions and answers other questions under covid-19 related paid leave law](#) (30 March 2020)

- [U.S. | Payroll Tax Credits under the Families First Coronavirus Response Act](#) (26 March 2020)
- [U.S. | DOL issues posters and initial guidance on FFCRA paid leave for coronavirus needs; Announces April 1 effective date](#) (25 March 2020)
- [U.S. | What employees can report to work during the COVID-19 pandemic?](#) (25 March 2020)
- [Mexico | COVID-19 Action Guide applicable for Work Establishments in Mexico](#) (24 March 2020)
- [U.S. | "Families First Coronavirus Response Act" Could Mean Massive Changes for Employers Nationwide](#) (16 March 2020)

Europe

- [Germany | How can employers "save" to prevent short-time work? 9 ways to stay liquid in the crisis](#) (22 April 2020)
- [UK | The UK's Job Retention Scheme](#) (20 April 2020)
- [Italy | COVID-19 – INAIL Coverage for employees and direct liability of the employer](#) (15 April 2020)
- [Netherlands | COVID-19 crisis – sharing the financial burden by changing employees' employment conditions?](#) (2 April 2020)
- [Spain | Regulations on measures in the field of employment by the Spanish Government](#) (1 April 2020)
- [UK | UK employees and COVID-19: Frequently asked questions](#) (31 March 2020)

Asia-Pacific

- [Singapore | COVID-19: Impact on employment in Singapore](#) (21 April 2020)
- [Singapore | Navigating choppy waters: Employment measures in the age of COVID-19](#) (3 April 2020)
- [Japan | Navigating employment issues in Japan amid the COVID-19 pandemic](#) (30 March 2020)

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[Global Employment and Data Privacy Considerations for COVID-19](#)

Blog

[All in a Day's Work: The Employer's Legal Guide.](#)



Real estate

Americas

- [U.S. | COVID-19 U.S.: Impact on real estate evictions – Federal and California updates](#) (9 April 2020)
- [U.S. | Navigating coronavirus: Considerations for rent modifications in the U.S.](#) (31 March 2020)

Europe

- [UK | COVID-19 UK – Emergency permitted development right switched on](#) (9 April 2020)
- [Europe | COVID-19 – Real Estate Tax Issues in Europe](#) (9 April 2020)
- [Italy | COVID-19's impact on hotel activities in Italy](#) (9 April 2020)
- [UK | Virtual planning committee meetings are no longer a remote possibility](#) (3 April 2020)
- [UK | COVID-19: Update on protection from forfeiture for commercial tenants](#) (2 April 2020)
- [UK | Flexibility in insurance policies for property managers](#) (1 April 2020)

- [Poland | Key provisions of The Polish Law on Special Measures for COVID-19 and Crisis Prevention from the real estate perspective](#) (30 March 2020)
- [UK | Landlord and tenant insurance issues](#) (27 March 2020)
- [Germany | Impact of COVID-19 on hotel transactions](#) (25 March 2020)
- [UK | Risks and responsibilities for UK landlords](#) (24 March 2020)
- [UK | Commercial tenants to be given three months' protection from forfeiture](#) (24 March 2020)
- [Spain | COVID-19's impact on the Spanish real estate sector](#) (23 March 2020)
- [UK | Has your tenant asked for a concession?](#) (17 March 2020)

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Regulatory

Americas

- [U.S. | COVID-19: Federal Reserve Board to publish CARES Act borrower information. Does more oversight follow?](#) (24 April 2020)
- [U.S. | Reopening economies – which level of government has the last word?](#) (22 April 2020)
- [U.S. | FTC cracking down on coronavirus cons: How the agency is protecting consumers during COVID-19](#) (20 April 2020)
- [U.S. | FEMA releases exceptions to rule prohibiting exports of PPE – exports to Canada and Mexico are excluded and other important exclusions apply](#) (20 April 2020)
- [U.S. | President Trump Issues Executive Order Postponing Customs Payments for 90 Days](#) (20 April 2020)
- [U.S. | Navigating the Paycheck Protection Program \(PPP\) under the CARES Act and recent SBA guidance](#) (15 April 2020)
- [U.S. | Trump invokes Defense Production Act to block exports of Personal Protective Equipment](#) (9 April 2020)
- [U.S. | At long last, landmark OTC Drug reform legislation is enacted](#) (7 April 2020)
- [Mexico | Health Emergency status by force majeure is declared due to COVID-19 and extraordinary measures are established](#) (1 April 2020)
- [Mexico | Suspension of Activities and its Impact on the Industrial Activity in Mexico](#) (26 March 2020)
- [U.S. | Coronavirus Aid, Relief, and Economic Security Act \(CARES Act\)](#) (26 March 2020)
- [U.S. | In midst of COVID-19, FDA reminds industry that it plays both good and bad cop](#) (25 March 2020)
- [U.S. | Executive Order prohibits hoarding of certain scarce supplies](#) (25 March 2020)
- [Mexico | COVID-19 Action Guide applicable for Work Establishments](#) (24 March 2020)
- [Mexico | Synthesis of the Governing Mexican Legal Framework](#) (23 March 2020)

- [U.S. | FDA eases some postmarket adverse event reporting deadlines during COVID-19 pandemic](#) (23 March 2020)

Europe

- [Spain | Royal Decree-Law 15/2020 of 21 April on urgent complementary measures to support the economy and employment – Analysis](#) (27 April 2020)
- [Spain | Spain intervenes in the price of face masks and other essential products within the COVID-19 context](#) (20 April 2020)
- [Poland | Poland enacts new measures in response to COVID-19](#) (9 April 2020)
- [UK | COVID-19: The UK Government's additional financial support package may assist portfolio businesses](#) (8 April 2020)
- [Netherlands | Dutch relief measures for companies during the Covid-19 crisis](#) (8 April 2020)
- [EU | EU suspends tariffs on medical equipment](#) (8 April 2020)
- [Russia | Coronavirus FAQ: Key legal considerations for Russia](#) (27 March 2020)
- [UK | COVID-19 Relief for UK Government Suppliers](#) (26 March 2020)
- [EU | EU Commission adopts Temporary Framework for State aid to support the economy in the current COVID-19 outbreak and approves several national State aid schemes](#) (23 March 2020)
- [Spain | Suspension of judicial proceedings and deadlines in the context of urgent measures to fight COVID-19](#) (18 March 2020)
- [Netherlands | Coronavirus \(covid-19\) update: Measures adopted by the Dutch administration for companies being financially affected by the coronavirus](#) (18 March 2020)

Asia-Pacific

- [Singapore | Three months, three budgets: Singapore's response to COVID-19 from a tax perspective](#) (21 April 2020)

- [Singapore | Government support \(e.g., state aids, stimulation programs\)](#) (21 April 2020)
- [Singapore | COVID-19: Government restrictions in Singapore](#) (21 April 2020)

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[What does Coronavirus legislation mean for your business?](#)

[COVID-19 D.C. updates](#) - Your guide to the latest Hill developments, news narratives, and media headlines.

[U.S. | Comparison of U.S. federal loan relief programs](#)

With COVID-19 information and updates released at a rapid pace, it's hard to keep up with continuous changes to the U.S. stimulus package. To help you stay on top of the latest developments, we have created a user-friendly comparison chart outlining the key components and qualifications for the Primary Market Corporate Credit Facility (PMCCF), Main Street Lending Program (MSLP), and Paycheck Protection Program (PPP) U.S. federal loan relief programs.

U.S. Food and beverage

- [U.S. | CISA Updates Critical Infrastructure Workers Guidance to Provide Additional Recommendations for Government and Businesses and Clarify Scope of Food and Agriculture Sector](#) (20 April 2020)
- [U.S. | Highlights from new Q&A with FDA Deputy Commissioner Yiannas](#) (17 April 2020)
- [U.S. | FDA Issues Minor Updates to Guidance on Hand Sanitizer Production](#) (16 April 2020)
- [U.S. | AMS announces COOL labeling flexibilities to facilitate redirection of foodservice product to retail](#) (14 April 2020)
- [U.S. | FDA Issues Best Practices for Retail Food Establishments and Food Delivery; FSIS Issues Notice on Use of PPE by Inspectors](#) (10 April 2020)
- [U.S. | WHO and FAO release guidance on food safety for food businesses](#) (9 April 2020)
- [U.S. | CDC issues interim guidance on safety practices for critical infrastructure workers who may have had exposure to a person with suspected or confirmed COVID-19](#) (9 April 2020)
- [U.S. | FDA Announces Temporary Policy for Shell Egg Producers and Updates COVID-19 Guidance](#) (7 April 2020)
- [U.S. | FDA and USDA Update COVID-19 Food Safety Guidance Regarding Masks, Inspector Availability, and More](#) (6 April 2020)
- [U.S. | FDA Announces Plans to Conduct Remote FSVP Inspections](#) (3 April 2020)
- [U.S. | FDA Issues Temporary Policy Regarding Labeling of Shell Eggs Sold by Retail Establishments](#) (3 April 2020)
- [U.S. | FDA Deputy Commissioner Yiannas Issues PSA and FDA Updates COVID-19 Food Safety Guidance](#) (3 April 2020)
- [U.S. | FDA Issues Temporary Policy for Menu Labeling Requirements and Updates COVID-19 Guidance](#) (2 April 2020)
- [U.S. | CISA Updates Critical Infrastructure Workers Guidance and FDA Issues Additional Guidance for Industry and the Public](#) (31 March 2020)
- [U.S. | What Food Companies Should Know About the Third Federal COVID-19 Stimulus Package \(CARES Act\)](#) (30 March 2020)
- [U.S. | FDA and TTB Response to Increased Demand for Alcohol-Based Hand Sanitizer Production](#) (30 March 2020)
- [U.S. | FDA Announces Temporary Flexibility Regarding Nutrition Labeling Due to COVID-19 Pandemic](#) (27 March 2020)
- [U.S. | FSIS Announces Temporary Allowances for Foodservice Labels Going to Retail](#) (24 March 2020)
- [U.S. | FDA Issues Updated Guidance for Food Industry](#) (24 March 2020)
- [U.S. | Supplemental Update on Essential Critical Infrastructure Workers](#) (20 March 2020)
- [U.S. | FDA Temporarily Postpones Routine Domestic Inspections](#) (19 March 2020)
- [U.S. | Food and agriculture critical infrastructure sector classification and state and local restrictions and curfews](#) (19 March 2020)
- [U.S. | FDA and USDA Issue Guidance for Industry and Inspectors](#) (18 March 2020)

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[Blog](#) | [A Seat at the Table](#)

Finance

Global

- [Global | Summary of Key International Tax Measures](#) (20 April 2020)
- [Global | COVID-19: Measures taken by financial supervisory authorities in certain jurisdictions as of 17 April 2020](#) (17 April 2020)
- [Global | The impact of COVID-19 on the hardest hit industries and how to minimize the damage](#) (16 March 2020)

Americas

- [U.S. | Lender requirements for the Paycheck Protection Program under the CARES Act](#) (3 April 2020)
- [U.S. | COVID-19 U.S.: Navigating the Paycheck Protection Program \(PPP\) under the CARES Act](#) (1 April 2020)
- [U.S. | Derivative considerations for end-users in times of disruption](#) (26 March 2020)

Europe

- [Italy | Impact of coronavirus on loans in Italy](#) (14 April 2020)
- [Italy | The Liquidity Decree: the new public guarantee schemes for the liquidity support to Italian enterprises](#) (10 April 2020)
- [UK | New FCA measures to assist listed companies to raise funding during the coronavirus crisis](#) (8 April 2020)
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- [UK | Summary of the key elements of the Bank of England's Covid Corporate Financing Facility](#) (6 April 2020)
- [EU | Overview of EU, German federal and German states' financing measures for companies responding to COVID-19](#) (3 April 2020)
- [Germany | Restructuring in the time of Corona: "German Chapter 11" – Restructuring under Plan Proceedings](#) (3 April 2020)
- [UK | COVID-19: FCA consumer credit temporary relief proposals](#) (2 April 2020)

- [UK | Easing the Burden: helping businesses stay afloat in the pandemic era](#) (30 March 2020)
- [UK | COVID-19: UK Finance increases spending limit for contactless card payments](#) (30 March 2020)
- [UK | FCA, FRC, PRC and ESMA announce measures to alleviate impact on listed issuers and their auditors in response to COVID-19](#) (27 March 2020)
- [Germany | Tax relief measures in consideration of effects of the coronavirus announced by the German Federal Ministry of Finance in a letter dated 19 March 2020](#) (27 March 2020)
- [Germany | Effects of Covid-19 on facility agreements under German Law](#) (26 March 2020)
- [Europe | COVID-19 – a health check for European leveraged financings](#) (25 March 2020)
- [UK | UK equity capital markets and the COVID-19 response – Key legal and regulatory themes](#) (25 March 2020)
- [UK | UK Coronavirus Business Interruption Loan Scheme: an overview](#) (25 March 2020)
- [Italy | The Cura Italia Decree and other measures enacted to cope with the COVID-19 outbreak in Italy](#) (24 March 2020)

Asia-Pacific

- [Australia | COVID-19 – Temporary emergency changes to Australian insolvency laws](#) (15 April 2020)
- [Singapore | Temporary relief for struggling businesses and individuals in Singapore during COVID-19](#) (6 April 2020)

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[Strategies for the retail sector in a time of crisis](#)

[Consumer financial issues during COVID-19 and beyond: Communications, collections, and privacy/security](#)

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Antitrust and competition

Global

- [U.S. and EU | U.S. and European authorities actively pursue COVID-19 price gouging violations](#) (20 April 2020)

Americas

- [U.S. | Reducing antitrust risk of collaborations during the COVID-19 pandemic](#) (23 April 2020)
- [U.S. | A welcome update from the U.S. antitrust agencies regarding merger review process](#) (31 March 2020)
- [Mexico | Cofece released a communication that exempts Competition Law due to the COVID-19 pandemic](#) (28 March 2020)
- [U.S. | Deputy attorney general issues new mandate prioritizing enforcement of antitrust laws amid COVID-19 outbreak](#) (26 March 2020)
- [U.S. | Antitrust implications from U.S. government COVID-19 response](#) (26 March 2020)

Europe

- [EU | The digital war to COVID-19: possible solutions at the crossroads of privacy, competition and regulatory checkpoints](#) (8 April 2020)

- [Europe | Europe doubling down on foreign takeovers amid COVID-19 crisis](#) (3 April 2020)
- [UK | Better together – How far can competitors go under UK competition law in cooperating to deal with the challenges of the COVID-19 crisis?](#) (3 April 2020)
- [EU | Actions taken by EU competition authorities – will the HCC’s approach go viral?](#) (26 March 2020)
- [EU | In the world of COVID-19, companies must not quarantine competition law compliance](#) (20 March 2020)

Africa

- [Africa | COVID-19 - Competition measures to protect consumers in Africa](#) (6 April 2020)
- [South Africa | The South African Minister of Trade and Industry issues regulations to curb the spread of panic buying and price hikes amidst COVID-19 fears](#) (20 March 2020)

Privacy and cybersecurity

Global

- [EU | Making COVID-19 Apps Data Protection Compliant](#) (16 April 2020)
- [U.S. | FCC Confirms that Certain COVID-19 Communications Fall Within the TCPA’s “Emergency Purposes” Exception](#) (27 March 2020)
- [EU | Getting Customer Communications Right in Times of Coronavirus](#) (24 March 2020)
- [Poland | A summary of polish legislation and of the guidelines of authorities concerning covid-19 in the context of data protection](#) (19 March 2020)
- [EU | Coronavirus and Data Protection: Europe’s Data Protection Authorities’ Views](#) (16 March 2020)

Intellectual property

- [Mexico | Intellectual Property Update | COVID-19](#) (17 April 2020)
- [U.S. | USPTO extending deadlines falling between March 27- April 30, 2020](#) (7 April 2020)
- [Global | COVID-19 and Emergency Inventions](#) (3 April 2020)
- [Mexico | The Mexican Institute of Industrial Property \(IMPI\) has suspended activities and the National Institute of Author’s Rights has suspended legal deadlines and terms](#) (27 March 2020)
- [EU | 5 tips to protect your trade secrets during the COVID-19 emergency](#) (25 March 2020)

Product liability

- [U.S. | Navigating Limits on Product Liability under the PREP Act for COVID-19 Clinical Trial Activities](#) (23 March 2020)
- [Global | COVID-19: A quick recap of key considerations for products companies](#) (20 March 2020)
- [Global | COVID-19: Product liability for “fake news?”](#) (19 March 2020)

Litigation and arbitration

- [U.S. | SEC enforcement and litigation risks amid the COVID-19 pandemic](#) (22 April 2020)
- [Netherlands | Impact of COVID-19 on Dutch legal proceedings](#) (15 April 2020)
- [Global | Hogan Lovells Protocol for the use of technology in virtual international arbitration hearings](#) (9 April 2020)
- [U.S. | In rapidly changing circumstances, look to arbitration for flexible interim relief](#) (7 April 2020)
- [Hong Kong | Hong Kong courts in lockdown – how technology is helping with dispute resolution in the time of COVID-19](#) (3 April 2020)
- [UK | Remote hearings in the English courts – Learning points and pitfalls to avoid](#) (2 April 2020)

[COVID-19 IP update: Intellectual Property Office developments](#)

The Hogan Lovells IP & Media Technology team is tracking the changes being made by intellectual property offices around the world in response to the coronavirus so we can keep you informed on the key developments.

[COVID-19 IP update: impact on litigation](#)

The Hogan Lovells IP & Media Technology team is closely following the impact of COVID-19 on the operation of Courts around the world and what this means in practice for clients engaged in or contemplating litigation, with respect to upcoming hearings, deadlines, and limitation periods.

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