

October 1st MLM News Global Newsletter by www.MLMLegal.com

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What's hot in this week's news machine e-newsletter? This week's articles focus on Vemma, the FTC, and the future of MLM – to mention a few – in the articles "Vemma vs. FTC: Guidance for the Direct Selling Industry – Welcome to the Future" and "The FTC Final Business Opportunity Rule: Still Work to do for MLM/Direct Selling/Network Marketing."

Our huge newsletter subscriber list of MLM independent consultants will enjoy this week's video that discusses '[Do Incentives Increase Sales? How Worthwhile Are Consultant Incentives?](#)' Expert Business Consultant and MLM Attorney Jeff Babener answers this question. Do incentives help you increase your sales? **Watch this video to find out and comment below!**

The company profiled in this week's newsletter is The Fuller Brush Company. With a celebrated

history that reflects over a 100 years of excellence, the Fuller Brush Company is one of the iconic names in American business. Read more about this MLM company in this [week's newsletter archive](#).

Like all other weeks, there is the latest scam news as well. Check out the company names popping up on MLM scam alert sites:

- [Ariix Review: Affiliate restrictions & complex pay plan](#)
- [3x9 Millionaire Machine Review: \\$435 million & terrible math](#)
- [ProfitShare 63 Review: French Ponzi reboot](#)
- [USFIA offices raided, SEC granted TRO](#)
- [Darryle Douglas ordered to surrender Zeek database](#)
- [iFunding Connect Review: \\$25 a month cash-gifting](#)
- [Speak Asia's Harender Kaur wanted by Interpol](#)
- [Familia Unitas Review: \\$20-\\$200 a month recruitment scheme](#)

What else is new in the direct selling industry this week? Check out all the [top news stories](#) that you are missing by not getting our newsletter in your inbox! [Check out MLM News Global](#) and sign up for our free e-newsletter! Cancel at any time. NO SPAM!

If you are interested in attending the *Starting and Running the Successful MLM Company* conference visit our [conference page](#), view our [speaker list](#), or [get more details](#). All executives/owners of direct selling companies are welcome to attend. Call 800-231-2162 to register.

Our next *Starting and Running the Successful MLM Company* Conference takes place October 22 and 23, 2015 in Las Vegas. View our [conference flyer and speaker](#) list online. Participate in our [Innovation Campaign](#) for your chance to receive TWO FREE TICKETS to attend our next conference.

If you're reading this blog post and the conference dates above have passed, check our [website](#) for the current conference dates.

Sign up for the [MLM News Global newsletter](#) for top headlines, news stories, scam alerts, videos, articles, and more information on the network marketing industry.

View the blog post here: <http://mlmlegal.com/MLMblog/october-1st-mlm-news-global-newsletter-by-www-mlmlegal-com/>