Email: Sometimes a Recipe For Disaster

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Kick the Keyboard Aside for Important Communications



It's convenient.

It saves us time.

It's also the easy way for us to avoid difficult conversations.

But as great as email is - it isn't always the best way to communicate.

Say you want to talk to a client about some problems with a case. Could you clearly convey those thoughts in an email? Yes, but SHOULD you is the question.

Ducking discomfort by using email can get you into trouble. You run the risk of your client misconstruing your words or, worse, fueling a disagreement.



Bad news and disagreeable words don't belong in email!

Joe Sharkey of the New York Times poignantly touches on this topic in an article titled, "<u>E-mail</u> <u>Saves Time, But Being There Says More</u>." Sharkey delivers some good food for thought to those of us who are constantly on the go and feel as though there just isn't enough time for a phone call or a meeting.

Emails can be a recipe for disaster! You simply can't convey in an email what you can communicate with your voice.

When faced with difficult conversations or delicate topics, always meet face-to-face or pick up the phone.

Facial expressions and voice tone convey a whole lot more than an emoticon.

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