

**Robinson+Cole**

## Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks



### CYBERSECURITY

#### **Cybersecurity Task Force Launched in Arizona**

Arizona Governor Doug Ducey launched the Arizona Cybersecurity Team (ACT) by Executive Order on March 1, 2018. The ACT is comprised of 22 members representing officials from the Executive Branch, including the state's Chief Information Officer and Chief Information Security Officer, representatives from public safety, homeland security, emergency and military affairs, as well as members of the legislature, higher education, local government, and the private sector. [Read more](#)

#### **New York Department of Financial Services Updates Cybersecurity Guidance: Coverage of Cybersecurity Requirements Addressed in 4 New FAQs**

On March 1, 2018, the New York Department of Financial Services (NYDFS) "cybersecurity regulations" (23 NYCRR Part 500) took effect, placing a number of cybersecurity requirements on banks, insurance companies, and other financial services institutions and licensees regulated by the NYDFS ("Covered Entities").

To aid in compliance with the regulation, the NYDFS recently added new guidance regarding Covered Entities to its frequently asked questions (FAQs). The FAQs were last updated in December 2017, and the revisions include four new questions, which are summarized below: [Read more](#)

#### **FBI Issues New Warning to Businesses About Phishing Campaigns**

In a recent Public Service Announcement dated February 21, 2018 entitled "Increase in W-2 Phishing Campaigns," the Federal Bureau of Investigation (FBI) issued another alert about an increase in phishing campaigns since the beginning of 2018. [Read more](#)

March 8, 2018

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[Drones](#)  
[Privacy Tip](#)

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## DRONES

### **New Report Says Drones to Represent \$30 Billion Industry by 2036**

By 2036, unmanned aerial systems (UAS or drones) will represent a \$30 billion industry, according to a new report released by the Aerospace Industries Association (AIA) and Avascent, "Think Bigger: Large Unmanned Systems and the Next Major Shift in Aviation." Specifically, the report says that cargo and passenger service will represent a very large portion of that \$30 billion UAS industry, and support about 60,000 jobs in research, manufacturing and service. Overall, these larger UAS are expected to drive over \$150 billion in total spending. [Read more](#)

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### **Remote Identification of Drones: For Commercial Operators Only or Hobbyists Too?**

Last month, the Federal Aviation Administration (FAA) received recommendations regarding remote identification of drones in a report from the unmanned aircraft Identification and Tracking (UAS ID) Aviation Rulemaking Committee (ARC). One of the topics at issue: whether we need remote identification (ID) of all drones in the national airspace. Beyond the FAA, the Department of Defense (DoD), Department of Homeland Security (DHS), Department of Justice (DoJ) and commercial drone advocates insist that all drones have remote ID. Why? Well, while there are lot of good intentioned drone operators out there, there are also a lot of bad actors with access to drone technology as well. And, it does seem rather impossible to have 'highways in the sky' without some system of identification. These concerns were exactly what led the FAA to establish UAS ID ARC. [Read more](#)

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### **Drones – When Things Go Wrong**

Over the last several years, drones have rapidly grown in popularity. From quick deliveries during rush hour to reaching an otherwise inaccessible military base, drones are proving to be extremely advantageous where humans are either unable to reach an area or are unable to perform specific tasks in a timely and efficient manner.

Increasing productivity and work efficiency, decreasing workload and production costs, refining service and customer relations, improving accuracy, and resolving security issues on a large scale are a few of the top uses drones offer industries globally. This is why they are being integrated worldwide, especially in the military, commercial, personal, and future technology sectors.

Indeed, according to statistics provided by the Federal Aviation

Administration (FAA), as many as 30,000 commercial drones are expected to be in use by 2020, and the Association for Unmanned Vehicle Systems International estimates that the use of drones will create close to 100,000 jobs and have an \$82 billion economic impact within 10 years.

As is the case with any new technology, however, there are risks associated with the use of drones which leads many to question how liability will be determined when damages occur. [Read more](#)

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## PRIVACY TIP #129

### As New Medicare Cards are Issued: Beware of Scams

This writer has been lamenting for years about the fact that Medicare recipients' Social Security numbers are included on the face of the card. This is an unnecessary risk posed to Medicare recipients, who are primarily senior citizens, which are some of our most vulnerable citizens, and are already preyed upon by scammers.

Medicare has recognized the risk and no longer will list Social Security numbers on Medicare cards starting in April of 2018. This writer is very happy about this development!

However, like any major, (albeit good) change in a large governmental program, rolling it out will be complicated and will take some time. According to Medicare, the cards, which will now have a unique Medicare number for each individual listed on the card, (but the number is not associated with an individual's Social Security number), will start to be mailed out to recipients in early April. They will not all be mailed out at one time, and residents who live in certain parts of the country will receive their card before others. The cards will be mailed out according to a pre-arranged schedule. The cards will be mailed to individuals to the address that is on file with the Social Security Administration.

Medicare recipients do not need to do anything to get their new card. It will come to you in the mail. You do not need to pay for it, fill out any paperwork, provide any information to anyone over the telephone, or provide your personal information to anyone to receive your card.

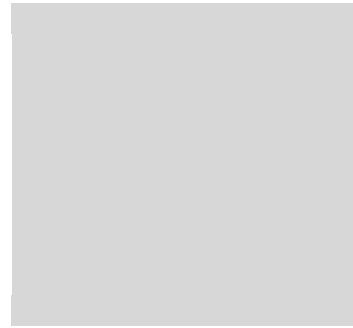
And of course, we anticipate that fraudsters will try to use the rollout of the new program to try to scam our seniors. Here are some tips to consider as you await your new card.

- The card will come to you in the mail. You do not have to fill out any forms, provide any information, or pay for it. It is free and will be provided to you at no cost. If someone calls you, or sends you a form in the mail, or tries to get you to give your bank account or other information to pay for the card, it is a scam. Hang up and don't provide anyone with your bank account information or other personal information.
- Remember that neither the IRS, the Centers for Medicare and Medicaid Services, nor the Social Security

Administration will ever call you for your personal information. If someone calls you posing as a representative of a federal agency, hang up.

- Protect your new card when you receive it. Although, it does not include your Social Security number, the individual Medicare number is still your personal information and can be used for medical identity theft.

If you have any questions about your new Medicare card, click [here](#).



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