## **Don't Sell Your Twitter Followers for CASH**

here is no cash value to Twitter followers. There is no prize for accumulating the most. Yet a community of followers are still valuable... for something. They have the power to help expose the bad guys.

Over the last week a certain convicted rapist and whack-job named <u>Wayne Conely</u>, going by the name of @asshatlawyer on Twitter, started a tirade of lies, deception, and personal insults against defense lawyers. You can read more about the details in posts by:

attorney Scott Greenfield

attorney Brian Cuban

## attorney Kevin O'Keefe

Last night at 9:00 PM EST <u>I posted an article</u> recommending that people simple BLOCK @asshatlawyer - so that his account would be suspended. Less than 18 hours later the Twitter account for <u>@asshatlawyer</u> has been suspended. I believe, although there is now way of knowing for sure, that his suspension was thanks to so many engaged members of the legal social media community responding. There was a huge number of comments, retweets, and blog posts on the subject. The Wayne Conelys of the world will be back for sure, but we will be ready for them. Chalk another one up for the power of social media.

There have been plenty of doubters of Twitter over the last year- and that will continue. Just remember that the same tools that can be used by evil people to spread malicious, untrue and hateful ideas can be used by an informed community to protect freedom, truth, and every American's right to tell you what he or she just had for lunch.